



2024/2025 California Membership- July Promotion #2

We are the Branches of the Tree of Life for our Veterans!

National Ambassador: Linda Roloff

Department President: Sharonda Lewis

Department Membership Chairman: Mary Ryser

In our organization, the Branches are the Auxiliaries. Our Roots are the Veterans of Foreign Wars.



Hope that everyone took time to Thank a Veteran for the 4th of July and while you were out in the Community, did you show your Patriotism? Did you tell them that you belong to the best Veterans Group in the United States and beyond? I was watching the local news around the 3rd of July. They had taken a survey and asked about Patriotism and why do we have the 4th of July. Can you believe that less than 30% of people nationwide think that we still have Patriotism and many did not know why we celebrated Independence Day. That's just insane!

We need to scream at the top of our lungs about what our Veterans do to keep us Free: if it weren't for them, we wouldn't be in the Greatest Nation in the World. I know that politics are driving so many away from being a Patriot. We need to tell everyone why we believe in the Red, White and Blue! Our Veterans' lives have been given so that each of us can believe in whatever we choose to believe in. Be proud to be an American! Be proud to be a member and ASK them

to be a member! Not just anyone can join, so take special pride in who we are and get the word out. We all know that a tree bears Fruit. California, are you ready??? Will you bear the Fruit by sharing that you are proud to be an Auxiliary member and tell the world all about what we do??

It's a New Year and it's time to get your Early Bird letters out. Hopefully by now you have mailed your annual dues notices out. Make sure that the applications are filled out correctly and that the applicant has listed the ribbons and/or medals on the application to identify which war or conflict where the eligible veteran served. Did the applicant sign the application? Remember: if you are the recruiter, then you're *not* on the investigating committee. Make sure to put your member ID as the recruiter. National keeps records of everyone that has brought a new member to our organization. Don't forget all the awards you can win, too. Your Auxiliary should be bringing at least 5 new members in every year. Hold a contest at your meeting on which member every month brings in the most new members and give them a Prize. I know Californians are Proud Members and I know you are going to be excellent at growing your Auxiliary and this Organization for our Veterans.

I have attached articles about How to Attract New Members, How to Ensure A Membership Application Is Complete, and the new Membership Application. You can also find them on the Department website under "Programs > Membership > Resources" section.

